

Magazine Project

Name: _____

Gr: _____



Magazines are more than just a collection of articles on different topics. Magazines can be found everywhere; grocery stores, waiting rooms, school libraries, and so on. The question is the following: have you ever wondered why they are so popular?

Magazines are either general or specialized. They are usually affordable, and the articles are appealing, interesting and short to read. A magazine has two main goals: **To Inform and to Entertain.**

Let's think about it for a minute... What kind of magazine do you like? What kind of magazine gets your attention at the grocery store? Sports magazine? Gossip about celebrities?

Perhaps you are not interested in magazines because everything is so accessible on Internet. Now is the perfect time to change your mind as you will have to create your own magazine during the upcoming weeks.

Types of magazines

There are two types of magazines; general or specialized.

General	Specialized
<p>Articles are not related to one particular topic</p> <p>They are usually about hot topics or subjects that interest readers at the present moment</p> <p>Many different subjects... which offer many possibilities</p>	<p>The entire magazine is about one topic (ex: technology, sports, music, fashion, etc.)</p> <p>Usually more serious and needs more research</p>



Team formation

To create your magazine you will have to work in team of 2 or 3. Together, you will decide what type of magazine you want to create and talk about the content. Since this is a team project, any student that doesn't do his part correctly will be penalized.

Content of the magazine

Your magazine **MUST** include the following elements. The audience will be teenagers, so make sure you adapt your content to your audience.

Teams of 3	Teams of 2
Cover page	Cover page
Table of contents	Table content
Articles (3)	Articles (2)
Interviews (3)	Interviews (2)
Fun and games (1)	Fun & games (1)
Horoscope	Horoscope
Advice column	Advice column
2 pages of your choice	-
Total= min. 13 pages	Total= min. 9 pages

The table of contents must be located at the beginning of the magazine, this way the readers can directly go to the pages they are interested in.

All of the above must be included; otherwise the team will be strongly penalized.

Evaluation and plagiarism

As well as being evaluated on the work itself, you will also be evaluated on your participation and involvement in the project. In other words, efforts must be deployed to get full points. You will be working in teams to create your magazine and have an overall final grade for your project. However, each text (article, interviews, etc) will be evaluated individually. This means that you might not receive the same grade as your teammates. You are supposed to use English in all time during the project; therefore your English will be evaluated during the project. Five points will also be given regarding the layout and the general aesthetic of the project.

ARTICLE

The main purpose of an article is to inform. Normally, writing an article requires some research. Here are the main parts of an article.

Headline: Main title. Try to find a catchy title... something that will catch the reader's attention

Byline: A short introduction to your article... but it doesn't give much information

Body: minimum two paragraphs: you give information, facts and details. It has to be interesting to keep the reader's attention.

Conclusion: The end of your article. You can end your article with a question addressed to the readers.

Music and studies = a Good Match?

Now that technology is everywhere and available for everybody, you often see teenagers with their iPods, listening to their music. Is it possible that listening to music while studying can have a negative impact on their results at school?

The fact that they are listening to music prevents students from losing their focus. When someone studies, the brain records the more important elements in his memory. If students don't study, they will forget these important elements. However, when they listen to their music while studying, the brain records the same elements in their memory... the same way as when they don't listen to music while studying. People may think that their music disturbs them, but no, it isn't the case. It is when students study without music that many things that surround them may be distracting.

Furthermore, according to research, listening to music helps teenagers to relax. When they are calm, it is easier for them to study and

to remember what they study! So, a task that students rarely enjoy becomes easier when it is linked with something they like to do. Of course, it all depends on the type of music they listen to... Could the genre, whether classical, punk, have a different impact on students' result? What do you think?

INTERVIEW



For this project, you will have to write an interview.

Let's pretend I give you the chance to meet your idol? Who would it be?

What would you ask this person? Of course it has to be related to the type of magazine you have chosen.

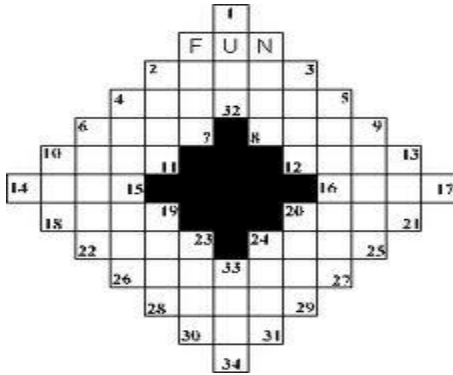
HOROSCOPE



For each zodiac sign, you need to create a horoscope. Try to be as creative as possible. It doesn't have to be really serious. Usually the text is not really long (no longer than 50 words). You may consult one in a

magazine or in a newspaper before making yours. Split the work into equal parts.

FUN & GAMES



Most magazines have a “fun & games” section. Be creative with the games you include. This section must have a minimum of 3 different games. The rest is entirely up to you.

ADVICE COLUMN

Most of the time, in teen magazines, there is a section where you can find letters written by the readers. In these letters, the readers tell their stories and ask for advice and then, someone from the magazine answers them. This is why it is called the “Advice Column”. Each team member will write one letter and one response for this section.

The letter has to be about 50-75 words and the response, 75-125 pts. (Total= 125-200 words)

2 PAGES OF YOUR CHOICE (teams of three only)

In order to come up with interesting ideas, I suggest you skim through magazines. This can be a movie or album review section or again a sport section. It can be anything! However, you need my approval before writing your 2 pages.

This is what you will be evaluated on

Cover page	/5
Table of contents	/5
Articles	10 pts per article
Interviews	10 pts per interview
Fun & Games	/5
Horoscope	/10
Advice Column	/10
Pages of your choice	5 pts per page
Participation and efforts	/10
Usage of English	/5
layout and aesthetic	/5

This is what you are evaluated on. Upon request, the detailed correction grid can be consulted.